

POPCORN FOR OUR TROOPS

Donate a gift of popcorn for our military men and women, their families, and veterans' organizations.



\$50 Gold Donation
Over **\$35.00** to local Scouting

\$30 Silver Donation
Over **\$21.00** to local Scouting

Your purchase makes a difference.

70% of your purchase goes back to local Scouting to fund programs and camping activities for Scouts in your community.

* Over **70%** goes to local SCOUTING

No partially hydrogenated oils

0g trans fat

100% whole grain



www.trails-end.com

NEW!

Kettle Corn 6 oz.

Now pre-popped and ready to eat, this popcorn is sweet and salty with that straight from the kettle taste.

\$10 Over **\$7.00** to local Scouting

Classic Caramel Corn 11 oz.

A traditional favorite. Our Classic Caramel Corn is full of rich caramel flavor.

\$10 Over **\$7.00** to local Scouting

Popping Corn 30 oz.

Trail's End's plain kernels for those who like to make popcorn from scratch.

\$10 Over **\$7.00** to local Scouting

NEW!

Sour Cream & Onion 7 oz.

A perfect blend of creamy onion and crispy popcorn.

\$15 Over **\$11.00** to local Scouting

COLLECTION

Premium Chocolate Lover's

- White Chocolatey Pretzels 17oz.
- Milk Chocolatey Pretzels 17oz.
- White Chocolatey Caramel Crunch™ 14oz.
- Chocolatey Caramel Crunch™ 14oz.
- Chocolatey Peanut Clusters 11oz.

Over **\$41.00** to local Scouting

\$75 Comes in a gift tin

NEW!

Bacon Ranch 7 oz.

Crunchy popcorn that combines a blast of ranch with a kick of bacon for the perfect snack.

\$15 Over **\$11.00** to local Scouting

NEW!

Buffalo Cheddar Cheese 7 oz.

Spicy buffalo flavors unite with our traditional cheddar cheese popcorn to ignite your taste buds.

\$15 Over **\$11.00** to local Scouting

NEW!

Jalapeño Cheddar Cheese 7 oz.

Crispy cheese popcorn with a spicy punch of jalapeño.

\$15 Over **\$11.00** to local Scouting

NEW!

Dark & White Chocolatey Drizzle 9 oz.

Sweet and salty Kettle Corn with a decadent dark and white chocolatey drizzle.

\$20 Over **\$14.00** to local Scouting

COLLECTION

Chocolate Lover's

- White Chocolatey Pretzels 17oz.
- Milk Chocolatey Pretzels 17oz.
- White Chocolatey Caramel Crunch™ 14oz.
- Chocolatey Caramel Crunch™ 14oz.

Over **\$33.00** to local Scouting

\$55 Comes in a gift box

Caramel Corn with Almonds & Pecans 20 oz.

A delectable gourmet caramel treat loaded with almonds and pecans.

\$20 Over **\$14.00** to local Scouting

Kettle Corn Microwave 18-Pack

Our deliciously sweet and salty Kettle Corn is better than ever!

\$20 Over **\$13.00** to local Scouting

Unbelievable Butter™ Microwave 18-Pack

A customer favorite with more buttery flavor than ever before.

\$20 Over **\$14.00** to local Scouting

Butter Light Microwave 18-Pack

Our lightest butter popcorn with new and improved flavor.

\$20 Over **\$14.00** to local Scouting

COLLECTION

Sweet & Savory

- NEW Dark & White Chocolatey Drizzle 9oz.
- NEW Cheddar Cheese Corn 7oz.
- NEW Kettle Corn 6oz.

Over **\$27.00** to local Scouting

\$40 Comes in a gift box

Butter Toffee Caramel Corn 20 oz.

Crispy popcorn lightly coated with a sweet toffee caramel glaze.

\$20 Over **\$15.00** to local Scouting

White Chocolatey Pretzels 20 oz.

The perfect blend of crispy pretzels wrapped in creamy white chocolatey goodness.

\$25 Over **\$18.00** to local Scouting

Double Caramel Crunch™ with a hint of cheese 22 oz.

Crunchy cheddar cheese corn wrapped twice in a sweet caramel glaze. The perfect sweet and salty treat.

\$30 Over **\$21.00** to local Scouting

COLLECTION

Cheese Lover's

- Cheddar Cheese Corn 7oz.
- NEW Sour Cream & Cheese Corn 7oz.
- White Cheddar Cheese Corn 7oz.

Over **\$20.00** to local Scouting

\$30 Comes in a gift box

*Across the entire Trail's End® product line, an average of 70% goes to local Scouting.

Trail's End Products, except Microwave Popcorn (which contains milk ingredients only), are manufactured in facilities that handle peanuts, tree nuts, wheat, soy, milk, and egg ingredients. All products are 100%.

©2013 Trail's End™. All rights reserved.

Level Twelve - SELL \$4,000

- 44 - Lionel 2-4-2 LionChief Remote Control Scout Steam Set
- 45 - Bresser Dione 60MM Telescope
- 46 - Jambox by Jawbone
- 47 - \$165 Walmart Gift Card



Level Eleven - SELL \$3,500

- 40 - LEGO Star Wars Millennium Falcon
- 41 - Carrera R/C Vecto Helicopter
- 42 - Razor Scooter E100
- 43 - \$140 Walmart Gift Card



Level Ten - SELL \$2,750

- 36 - LEGO Star Wars The Malevolence
- 37 - Eureka Tetragon 3 Tent
- 38 - Elite Fly / Spin Travel Kit by Pure Fishing
- 39 - \$120 Walmart Gift Card



Level Nine - SELL \$2,000

- 32 - LEGO City Fire Station
- 33 - Carrera Slot Car Track - GT Fever
- 34 - High Sierra® Drench Hydration Pack
- 35 - \$75 Walmart Gift Card



Level Eight - SELL \$1,500

- 28 - LEGO Galaxy Vermin Vaporizer
- 29 - Carrera Fire Racer R/C Car
- 30 - Camp Stove (Fuel not Included)
- 31 - \$60 Walmart Gift Card



Level Seven - SELL \$1,000

- 24 - Remote Controlled Tank
- 25 - Walkie Talkie Set
- 26 - Texsport Scouter Anodized Cookware Set
- 27 - \$40 Walmart Gift Card



REACH THE SUMMIT

Descriptions of Prizes Available at www.boyscouts-gcc.com

HOW TO SELECT YOUR PRIZES

- Sell any item and receive the Popcorn Sale Patch or Pin.
- Sell \$175 or more and receive a Popcorn Sale Patch or Pin AND any Level 2 Prize.
- Sell \$250 or more and receive a Popcorn Sale Patch or Pin AND a prize from the level you achieve; or select a combination of prizes from lower levels, as long as the total prize value does not exceed the Level Achieved.

Example: Sales of \$550 choose one prize from Level 5 ...OR... TWO prizes from Level 3; etc.



Grab Bags - Be surprised and receive gift(s) that are valued at least 50% greater than the category shown

GCC/Keller Marketing Contact Information
Phone: 888-351-8000
Fax: 800-773-5000
Email: BSACustomerservice@gcc-usa.com

REACH THE SUMMIT

Level Six - SELL \$775

- 20 - High Powered Binoculars w/ Case
- 21 - LEGO Creator Highway Speedster
- 22 - 126-piece Tool Kit w/ Flashlight
- 23 - SURPRISE Grab Bag G



Level Five - SELL \$550

- 16 - LEGO City Fire Truck
- 17 - Rosewood Multi-tool w/ Ax & Hammer & Belt Case
- 18 - Remote Controlled Car
- 19 - SURPRISE Grab Bag F



Level Four - SELL \$375

- 12 - Telescopic Fishing Rod with Reel
- 13 - Rosewood Multi-Tool w/ LED Light & Case
- 14 - Large Brass & Rosewood Handle Knife, Case & BSA® Branding
- 15 - SURPRISE Grab Bag E



Level Three - SELL \$250

- 8 - Flashlight Tool Kit
- 9 - Rosewood Handle Knife w/ Clip & BSA® Branding
- 10 - Belt Clipwatch/Carabiner/Magnifier
- 11 - SURPRISE Grab Bag D



Level Two - SELL \$175

- 1 - Flashlight/Key Ring/Compass/Whistle
- 2 - Mini Dynamo Flashlight and Keyring
- 3 - Stainless Eating Utensil
- 4 - Fire Starter and Steel w/ Compass
- 5 - Small Brass & Rosewood Handle Knife w/ BSA® Branding
- 6 - Cap Clip w/ 5 LED Lights
- 7 - SURPRISE Grab Bag C



Level One - SELL Any Item

- 0 - 2013 Popcorn Sale Patch
- 0.1 - 2013 Popcorn Sale Pin



Descriptions of Prizes Available at www.boyscouts-gcc.com

